

Privacy Policy

Effective Date: January 2026

Website: <https://lovelydayaba.org>

Sunrise ABA and Autism Services, LLC

DBA Lovely Day ABA and Autism Services, LLC

("Lovely Day," "we," "us," or "our")

Privacy Policy

Sunrise ABA and Autism Services, LLC DBA Lovely Day ABA and Autism Services, LLC is committed to protecting the privacy of our clients, families, employees, and website visitors. This Privacy Policy explains what personal information we collect, how we use it, and how we protect it.

Personal Information We Collect

We may collect the following types of personal information through our website, intake forms, service inquiries, SMS communications, emails, or other interactions:

- Names, phone numbers, email addresses, and mailing addresses
- Information submitted through intake or contact forms
- Appointment, scheduling, and service-related information
- SMS opt-in and communication preferences
- Limited technical data such as IP address, browser type, or device information

How We Use Personal Information

We use personal information to:

- Provide, coordinate, and manage ABA services
- Communicate regarding appointments, services, updates, and follow-ups
- Respond to inquiries and requests
- Meet legal, ethical, and regulatory requirements
- Improve our services, systems, and website functionality

Information Sharing

We do **not** sell personal information or share it for marketing purposes.

Information may be shared only as necessary to:

- Provide services or support business operations
- Comply with legal or regulatory obligations

No mobile opt-in or text message consent will be shared with third parties or affiliates.

SMS Communications and Consent

If you opt in to receive SMS communications, messages may relate to services, scheduling, reminders, or important updates. Message frequency may vary, and standard message and data rates may apply. You may opt out at any time by replying **STOP**.

Data Security

We use reasonable administrative, technical, and physical safeguards to protect personal information from unauthorized access, use, or disclosure.

Your Rights and Choices

You may request to:

- Review or update your personal information
- Withdraw consent for communications
- Request deletion of information when permitted by law

Accessibility of This Policy

This Privacy Policy is:

- Available on our website
- Linked on applicable web forms where personal information is collected
- Included in the footer of every page of our website

Contact Us

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